

LOUISIANA NAVAL WAR MEMORIAL COMMISSION

Minutes of Commission Meeting

March 21, 2019

4:00 p.m.

Members present:

Franklin Foil
Robert Hawthorne
Joe Jenkins
Henson Moore

Larry Muenzler
Robert Schilling
Leonard Sedlin
Karen St. Cyr
Roderick Wells

Members absent:

Richard Brandt
Kyle Kennedy
C.J. Krueger
Hans Sternberg

Michael Vicari
John Wells
Representative of Secretary of Veterans
Affairs

Others present:

Tim NesSmith
Andrew Seba
Todd Maulding

Rick Munch
Sheldon Fountain
Tom Miller

Call to order: At 4:00 o'clock p.m. the meeting was called to order by the Chairman, Henson Moore, followed by the Pledge of Allegiance led by Commissioner Jenkins. He then called on Tim NesSmith for introductions. Tim announced that Garrett Lynch was retiring at age 96 after 33 years as a volunteer for the USS Kidd. A ceremony will be planned. Tim also mentioned that Mr. Lynch participated in 11 Pacific Island invasions during WWII as a sailor on a destroyer. Tim also introduced Todd Maulding who is currently our office manager/accountant on a temporary basis.

Agenda: The Chairman announced that a quorum was present and asked if there were any additions or changes to the agenda. There were none so he proceeded to the business of the Commission.

Minutes. The minutes of the last meeting of the Commission as previously circulated were approved on motion by Commissioner Foil and seconded by Commissioner Jenkins.

Budget for 2019. The Chairman explained that the Commission approved a budget at its last meeting, but based on comments at that meeting the Finance Committee revisited the budget. This effort was led by Commissioner Sternberg. After intense discussions at several meetings, the Finance Committee recommends a revised budget. A copy is in each Commissioner's packet. The revised budget has been approved by the Executive Committee. It reduces both revenues and expenses and is more conservative than the one adopted by the Commission at its last meeting. One structural change which should

be mentioned is that expected profit from the upcoming gala on May 30 is included under Grants because that event is being handled by the Foundation. After significant discussion, Commissioner Jenkins moved adoption of the revised budget. Commissioner Sedlin seconded the motion which was unanimously adopted.

Key Performance Objectives. The Chairman explained that the Key Performance Objectives in the packet were negotiated by him with the Executive Director and focus almost exclusively on increasing revenue through various methods. The Chairman asked for comments and emphasized that he is open to additions and modifications. Commissioners St. Cyr, Sedlin, and R. Wells made comments but no one offered any changes, so the Key Performance Objectives as presented will be in effect for this year.

Projects for 2019. The Chairman called attention to the 2019 Project List in the packet. He explained that this is a working list. If anyone has new projects which should be added to the list, please e-mail the Chairman.

Five Year Strategic Planning Budget. The Chairman explained that this budget, which is in the packet, is an aspirational budget requested by the Baton Rouge Area Foundation and is the result of numerous meetings of a special committee formed for this purpose. The committee includes all of the members of the Finance Committee and is chaired by Commissioner Muenzler. At this point in the meeting Commissioner Sedlin gave a brief history of how this 5-year budget fits into the Strategic Plan. Commissioner Muenzler pointed out that it projects involvement of a broader demographic in several respect including new donors. It also contemplates the planned theatre renovations, redesign and reconfiguration of the second-floor exhibit space, implementation of a new marketing plan, increases in overnight camping and increases in sponsorships. Chairman Moore pointed out that the plan includes a separate Capital Improvements Budget to support the intended growth. He also asked that a copy be sent to all of the Commissioners who are not present.

HVAC Replacement Update. The Chairman called on Commissioner Sedlin who thanked Tim and Hank for supplying the details needed to completely upgrade the HVAC system. They also worked with him to document the history of the waterline serving the building and the ship. Commissioner Sedlin will complete the paperwork necessary for a formal request to the State on both of these projects. Chairman Moore agreed to call Mark Moses at the appropriate time on both of these projects. Commissioner Jenkins mentioned our perennial parking problem.

Financial Report. Commissioner Muenzler called attention to the reports in the packet and highlighted certain aspects of the report. Todd Maulding explained in more detail how accounting for the Santa Maria visit is reflected in the numbers. The Chairman thanked the staff for their efforts in making the Santa Maria visit a success and for providing the financial reports so quickly. Tim NesSmith announced that the same company is constructing another ship which they hope to bring to us next year.

Executive Director's Report. The Chairman explained that the Executive Director is attending his mother's memorial service in another state but has included in the packet a written report for each commissioner's review. The Chairman did comment that the committee handling the May 30 gala event is excited about the event and is confident that it will be successful. It includes presentation of the first annual Patriot of the Year award. Each Commissioner is urged to attend and to enthusiastically promote the event.

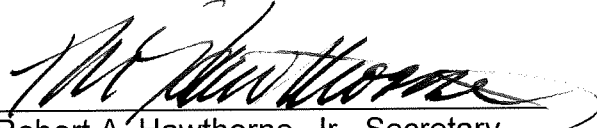
Old Business. The Chairman asked but received no response, so he moved on to the next agenda item.

New Business.

- Commissioner Muenzler announced that the CPA's audit/review for 2016-2017 has been completed and that it revealed no issues. With the Executive Committee's approval, he has engaged a local firm, Faulk & Winkler, to do the 2018 audit/review.
- Tim NesSmith reported that:
 - One of our long-time volunteers and part-time minister, Buck Hawks, had a heart attack and needs our prayers.
 - The new website launched in October and has received rave reviews. It won a regional award and will be in the national competition.
 - Angelice Kidd Smith, a granddaughter of Admiral Kidd, may visit on April 11. If this visit materializes, appropriate recognition will be afforded.

Public comments. The Chairman asked if there were any comments from the public. He recognized three of our faithful volunteers, Rick Munch, Sheldon Fountain, and Tom Miller and thanked them for their interest in and support of the Kidd.

Adjournment. No one offered further comments so the Chairman adjourned the meeting at 5:45 p.m.


Robert A. Hawthorne, Jr., Secretary